



Greetings Hudson Valley Business Professional.

We are writing to you to ask for your support. The Beekman Warriors are a U14 girls soccer team out of the Beekman Soccer Club in Dutchess County, NY. Together since 2018, our girls have worked extremely hard and have experienced much success on the pitch. Their efforts earned them a bid to the USYS Conference Playoffs held at Disney's ESPN Wide World of Sports in Orlando this past December. That weekend the Warriors placed 2nd in their pool against some of the top teams in the country, qualifying them for a wildcard spot in the National League P.R.O. qualifier in Tampa in February. Despite their best efforts, they fell just short of an automatic bid to the National Championship in Orlando this July. New obstacles now lay in their path, but their goal is still alive. They won the state cup this past weekend with a hard fought 1-0 victory over the Forza Soccer Club, and won the division title this weekend as well, earning them a berth in the Regional Championships this June in West Virginia. A first place finish in West Virginia would land them back in Orlando to compete for the USYS National Championship!

At this level our girls are competing against major "pay-to-play" for-profit soccer clubs who regularly compete nationally with extraordinary means and resources. As a local town soccer team without such resources and financial backing, we as parents are often asked how our girls are accomplishing such great success from such a small-town club program. Our answer is always the same; "Their effort, determination, tremendous coaching, and family support."

The purpose of this letter is to ask for your support, as well as offer you a potential business opportunity. In addition to being a 501(c)(3) organization that provides the corresponding tax benefits, we are also looking to promote your business. We consistently and persistently share the team's success on social media and plan to recognize and promote your business in these posts as well. Additionally, we plan to display your business logo via signage, uniform, and logo displays are all possible ways we can get word to your patrons about the interest and care that you have for our local youth and their success. In addition, Beekman Soccer Club will also put your company's logo on its website.

Your contribution would go toward the significant expenses this level of competition requires and remove some of the fiscal burden from our athletes and families so that they may focus on preparing for the games and being present to support their children. The breakdown below describes the different sponsorship offerings we've put together:"

Sponsorship Packages:

Community Level -

- Any donation is appreciated, and no amount is too small. Logo included in a social media post on Beekman Warriors social pages

Silver Level - \$500

- Company logo on Beekman Warriors 2010 landing page on beekmansoccer.com, social media posts on Beekman Soccer Club and Beekman Warriors social pages

Gold Level - \$1000

- Company logo on Beekman Warriors 2010 landing page on beekmansoccer.com, social media posts on Beekman Soccer Club and Beekman Warriors social pages, logo on Warriors banner that would be displayed at Town Center Park congratulating Beekman Warriors on their accomplishment.



Platinum Level - \$2500

- Company logo on Beekman Warriors 2010 landing page on beekmansoccer.com, social media posts on Beekman Soccer Club and Beekman Warriors social pages, logo on Warriors banner that would be displayed at Town Center Park congratulating Beekman Warriors on their accomplishment.
- Plus company logo included on NL Pro warm up jersey.

Custom Packages are also available. Please reach out to beekman.warriors.2010.nlpro@gmail.com to discuss additional sponsorship opportunities.

Please use the contact information below should you decide this is a worthy and meaningful undertaking for you and your business. We hope that you do and would look forward to partnering with you to continue to strengthen the reputation of your business, our club, and our phenomenal young female athletes.

Thank you in advance for your time, consideration, and generosity.

Sincerely,

The Beekman Warriors 2010 Family

beekman.warriors.2010.nlpro@gmail.com